



Ref No. IR 2025.012

May 8, 2025

Subject: Publish payment of dividend announcement on the company website.

Attention: The President
The Stock Exchange of Thailand

Sena Development Public Company Limited ("the Company") Refer to be in compliance Section 6, 115 and 127 with the Public Company Limited Act, requires companies to announce their financial statements to the public with a period of at least 3 consecutive days within 1 month from the date of approval by the shareholders' meeting

The company held its Annual General Meeting for 2025 on Friday, April 25, 2025 and approve the payment of dividend to shareholders for the performance the accounting period January 1, 2024 to December 31, 2024 in the amount of approximately 160,435,558 Baht or equivalent to 0.111238 Baht. which has been promoted by the Board of Investment in the amount of approximately 13,766,495.19 baht or equivalent to 0.0009545 baht per share and the profit from the business of the company which are not promoted by the Board of Investment in the amount of approximately 146,669,062.81 baht or equivalent to 0.101693 baht per share. The record date to determine names of shareholders who have the right to receive dividend payment will be on May 13, 2025 (Record Date) and the dividend payment date will be within May 23, 2025.

Therefore, in order to comply with the Public Limited Companies Act and the Announcement on Business Development regarding Electronic Media Advertising B.E. 2565 (2022), the Company has published the dividend payment announcement on its website www.sena.co.th > Investor Relations > Shareholder Information > Shareholder Meeting.> Year 2025. Since on May 8, 9 and 13, 2025.

Please be informed accordingly.

Yours Faithfully,

(Mrs. Weraporn Chaisiriyasavat)
Deputy Managing Director and Secretary of the Company

The Compliance division,
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